

# 40<sup>TH</sup> ANNIVERSARY & TRANSPORTATION & CONSTRUCTION BREAKFAST

September 28, 2016 • New York Athletic Club • NYC

8:00AM-8:30AM: Registration & Networking Reception • 8:30AM-9:30AM Breakfast & Awards Program

## REGISTRATION FORM

### SPONSORSHIPS, TABLES & TICKETS

#### 40<sup>th</sup> Anniversary Sponsor

**\$40,000** *Exclusive*

Front row seating for two tables of ten guests; speaking opportunity for Executive on stage; company logo included on the invitation cover, front cover of event journal and on event signage; advertisement on inside front cover two-page spread in journal; logo display at breakfast; photo session with honorees; mention from podium during event; company name will appear on appropriate pre- and post- event materials; corporate logo will appear on March of Dimes New York State web site with direct link to your company web site.

#### Corporate Sponsor

**\$25,000**

Premium seating for two tables of ten guests; company logo included on the front cover of event journal; advertisement on two-page spread in journal; company name included on event signage; mention from podium during event; company name will appear on appropriate pre- and post- event materials; corporate logo will appear on March of Dimes New York State web site with direct link to your company web site.

#### Breakfast Sponsor

**\$15,000**

Preferred seating for one table of ten guests; full-page advertisement in event journal; company name listed on sponsor page in event journal; mention from podium during event.

#### Breakfast Table

**\$7,500**

One table of ten guests

#### Breakfast Ticket

**\$750**

One individual ticket

### JOURNAL OPPORTUNITIES\*

<b>Outside Back Cover**</b>	<b>\$7,000</b>
<b>Inside Back Cover**</b>	<b>\$6,000</b>
<b>Full Page</b>	<b>\$5,000</b>
<b>Half Page</b>	<b>\$2,500</b>

#### Mechanical Requirements Web Offset

Publication Trim Size:	6" wide x 9" high
Full Page (non-bleed):	5" wide x 8" high
Half Page Horizontal:	5" wide x 3 <sup>1</sup> / <sub>2</sub> " high

Please supply electronic media files. These files must be submitted as either illustrator CS (including fonts and images) or press-ready PDFs.

**All ads must be received no later August 15.**

Ads and questions to Janice Carlo at [jcarlo@marchofdimes.org](mailto:jcarlo@marchofdimes.org)

\*Available on a first come basis.

\*\* Exclusive opportunity.

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### Sponsorships, Tables & Tickets

_____ 40 <sup>th</sup> Anniversary Sponsor	\$40,000
_____ Corporate Sponsor	\$25,000
_____ Breakfast Sponsor	\$15,000
_____ Breakfast Table	\$ 7,500
_____ Breakfast Ticket	\$ 750
_____ Charitable Donation	\$ _____

*I am unable to attend, but would like to make a 100% tax deductible donation in honor of \_\_\_\_\_.*

### Journal Opportunities\*

_____ Outside Back Cover**	\$7,000
_____ Inside Back Cover**	\$6,000
_____ Full Page	\$5,000
_____ Half Page	\$2,500

\*All ads must be received no later than August 15.  
\*\*Exclusive Opportunity.

**PLEASE SEND REGISTRATION FORM TO:  
FAX 212-533-2437 OR SCAN/EMAIL TO JCARLO@MARCHOFDIMES.ORG**

Reservation/Donation Total \$ \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone/Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website address (if applicable) \_\_\_\_\_

\_\_\_\_\_ Check (Please make check payable to: March of Dimes. Mail to: 515 Madison Avenue, 20th Floor, New York, NY 10022)

\_\_\_\_\_ Credit Card

Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code \_\_\_\_\_

No Refunds Permitted.

For questions, Phone: 212-353-1143 Fax: 212-533-2437 E-mail: jcarlo@marchofdimes.org